



Taking friction out of business

Optimum Oils Ltd

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Optimum Oils - Driving the customer experience with Q8 Formula Truck 8600 10W40

At Optimum Oils, the customer is at the heart of everything we do. We launched Q8 Formula Truck 8600 10W40 at Alum 2016 and we're back to report that our customers are more than satisfied.

The Q8 Formula Truck range is a ground-breaking advancement in engine oil technology allowing product rationalisation for the mixed fleet operator covering Euro VI and beyond. Find out more about Q8 Formula Truck 8600 10W40 and join the major operators who have taken the product on board.

As vehicle engine technology has progressed up to and including Euro VI, engine oil specification and OEM requirements have changed dramatically. Before *Q8 Formula Truck*, mixed fleet operators following OEM requirements for Euro VI Engine Oils required more than one engine oil product to cover their fleet. Not any more.

Q8 Formula Truck 8600 10W40 is a synthetic, ultra-high performance heavy duty diesel engine oil designed for the latest Euro VI engines however fully backwards compatible with Euro IV & V. With this market-leading lubricant, savvy operators can rationalise their lubricant range to one engine oil across the fleet. The product also extends the life of your vehicles by providing advanced protection against wear and oxidation. You'll further cut your maintenance costs with longer oil drain intervals.

The product is suitable for engines with a diesel particulate filter or catalytic after treatment system such as SCR; operate on low sulphur diesel fuel of 50 ppm or less; and in severe heavy duty conditions. It is also best in-class compatibility with bio fuel, giving it excellent starting properties in the coldest weather.

Q8 Formula Truck 8600 10W40 has specifically been developed for ACEA E4/E6/E7/E9 and API CJ-4 covering a wide range of OEM specifications for heavy duty fleets, with **full OEM approvals** including but not limited to;

Cummins	CES20081
MAN	M3477/M327-1
Mercedes Benz	MB228.51
Scania	LA
Volvo	VDS-3 / VDS-4

The addition of *Q8 Formula Truck 8600 10W40* to the Optimum Oils product portfolio is another example of our commitment to innovative and high quality product solutions that meet and frequently exceed our customers' needs.



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Company Registration No. 3487345
V.A.T No. 709 426 724



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Antifreeze & Summer Coolant

Optimum can further supplement their offer to the Euro VI mixed fleet operator with the inclusion of *CalPlus* high performance antifreeze & coolant.

Designed for mixed fleet applications including Euro VI meeting requirement of all major OEM's *CalPlus* is the very latest in 'low-brid' coolant technology developed to meet specific demands of Euro VI and particular OEMs by combining organic and silicate technology.

CalPlus is an ethylene glycol-based fluid that provides maintenance-free protection against freezing, boiling and corrosion.

CalPlus offers many benefits to the operator including;

- **Long life protection**; synergistic effect by a combination of organic inhibitors
- **Uniform and homogenous protective layer**; engineered inhibitor package
- **No gel formation or drop out**; performant silicate stabiliser
- **Environmentally friendly**; free of borate, nitrite, amines and phosphates
- **Aluminium protection**; high-performance additives

CalPlus is compatible with most other coolants based on ethylene glycol. However, we recommend exclusive use for optimum corrosion protection and inhibitor stability.

CalPlus is available exclusively from Optimum Oils in either 100% neat or 50/50 premix with demineralised water.

AdBlue®

As the demand for *AdBlue®* increases, Optimum's strategic partnership with *Top!Blue* to supply the UK Bus & Coach industry continues to thrive.

Top!Blue have seven blending locations in the UK, more than any other supplier. With such close proximity to customers, *Top!Blue* are proud to offer one of the most cost-efficient supply set-ups in the market.

Through well-established know-how and international expertise, *Top!Blue* brings innovative solutions for *AdBlue®* to the market, giving customers a differentiated service with improved efficiency in terms of cost and operations.

Top!Blue's all-inclusive service comprises of *AdBlue®*, its deliveries, the dispensing equipment and servicing and finance of that equipment plus automated stock control all at highly competitive pricing.



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Optimum Oils pride themselves on the highest level of service backed up by a best in-class product offer from their chosen strategic supply partnerships. With unrivalled technical knowledge and expertise, Optimum creates a tailored solution to suit each customer.

In addition to these innovative products, Optimum offer a compressive range of OEM-approved transmission, final drive and grease products.

For further information on **Formula Truck 8600 10W40**, **CalPlus**, **AdBlue®** or any other requirements, get in touch. We'd love to hear from you.

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